

## Ward Profile for **Redhill & Northbourne**



**The Lido at Redhill Park**



**Redhill Park Basketball Court**

## Your Ward Councillors



**Councillor**  
**Stephen Bartlett**



**Councillor**  
**David D'Orton Gibson**



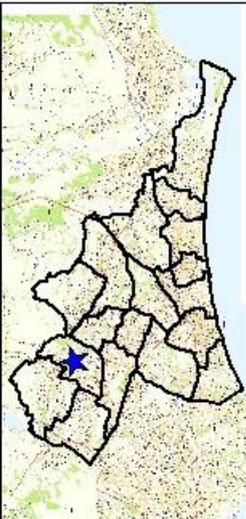
**Councillor**  
**Jackie Edwards**

## Population

Redhill and Northbourne ward has a 2011 Census resident population of 9,697. The latest estimate of the ward's population, based on the 2014 mid-year estimate, is 9,900. The ward has a smaller 18 to 44-year-old population and a larger elderly population giving it an older average age of 43. The working age population accounts for around 60% of the population in mid-2014 which is lower than in Bournemouth overall.

Nearly 94% of residents are classified as 'White British' compared to 80.5% in England and Wales.

As at March 2016, the proportion of unemployment claimants stood at 0.8%. The equivalent figure for Bournemouth was 1.5% and the UK 1.9%.



This map has been produced for the purpose of identifying the area covered by this particular ward and should not be used for any other purpose without agreement by Bournemouth Borough Council



Building a Better Bournemouth

## Environment

The character of the area is almost entirely detached housing and suburban estate development. The ward has a population density of 35 persons per hectare, which is about the same as for the town as a whole. Redhill Park and Common and the Stour Valley Nature Reserve hold Green Flag awards.

## Community resources

In this ward is the Green Flag winning Redhill Park and Common, a well used site which offers a mix of sporting activities, play facilities and nature conservation areas. The Community undertakes the management of the bowls and tennis facilities through the Redhill Park Trust and is also involved through the Redhill Common Conservation Group.

The area is served by St Thomas' Church in Western Avenue, Ensbury Park. The Church Hall acts as a local community centre, with a wide range of activities benefiting the local area including yoga classes and children's activities. Ensbury Park Library hosts community facilities including a Citizens Advice surgery and story-time for the under 5's.

Hill View Primary School (650 pupils on roll as at January 2016) and Kingsleigh Primary School (562 pupils including nursery school age pupils) are located within the ward. The Bourne Academy is also in the ward (822 pupils).

This ward is covered by Kingsleigh Children's Centre. This has a catchment population of 1,100 under 5s.

Schools and childcare providers in this ward include:

	<b>Number of childminders</b>	<b>Number of OFSTED registered places</b>
<b>Childminders</b>	10	52
	<b>Time of year open</b>	<b>Maximum number of children</b>
<b>Breakfast Club</b>		
Kingsleigh Breakfast Club	Term Time	50
<b>Nursery Class</b>		
Kingsleigh Nursery Class	Term Time	45
<b>Pre-School Playgroups</b>		
Jack-In-The-Box Pre-School Nursery	Term Time	30
St Thomas Peter Pan Pre-School	Term Time	26
<b>Primary Schools</b>		
Hill View Primary School	Term Time	630

	<b>Time of year open</b>	<b>Maximum number of children</b>
Kingsleigh Primary School	Term Time	840
<b>Secondary School</b>		
Bourne Academy	Term Time	1,050

### Ensbury Park Library

31 Columbia Road, Bournemouth Tel: 536397

<http://www.bournemouth.gov.uk/LeisureCultureLibraries/Libraries/YourLocalLibrary/EnsburyPark.aspx>

For library events visit:

<http://www.bournemouth.gov.uk/LeisureCultureLibraries/Libraries/WhatsOn/>

24/7 Twenty-four hours, seven days a week provides access to information allowing you to find a local society, learn a language or listen to music. Ebooks can be downloaded and library books renewed.

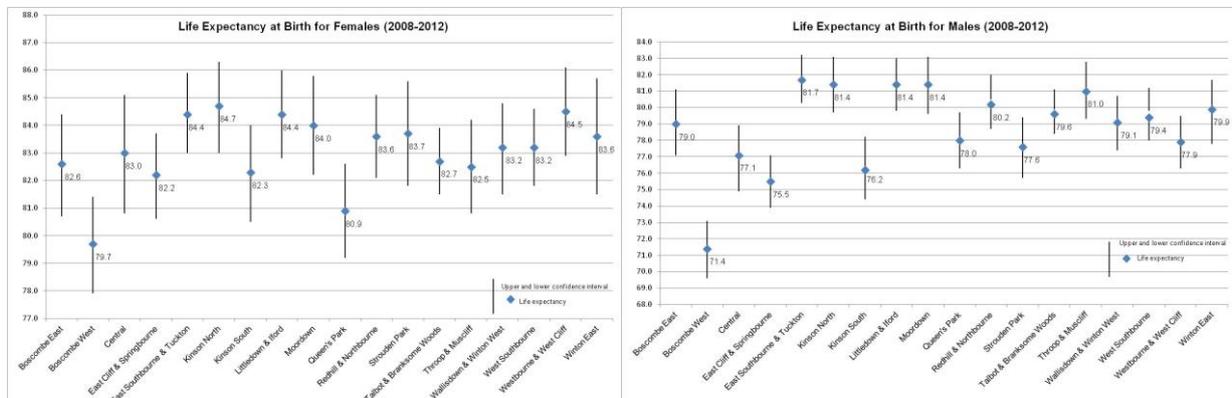
<http://www.bournemouth.gov.uk/LeisureCultureLibraries/Libraries/247/24-7.aspx>

### Housing

The area is mostly made up of owner-occupiers (81.5%) with most residents living in detached and semi-detached housing (78.1%). There were 4,255 household spaces in the ward in 2011, comprising 3,427 houses, 620 flats and 208 others.

### Health inequalities

The life expectancy at birth in 2008-2012 for Redhill and Northbourne ward males is 80.2 and for females the figure is 83.6 years. Comparisons show that for males the Bournemouth figure is 78.6 years and the national figure is 78.9, while for women the Bournemouth figure is 82.9 years and the national figure is 82.8 years.



Over 27% of households have at least one member with a limiting long-term illness.

## Deprivation

Five of the six Lower Super Output Areas (LSOAs) within the ward are in the least deprived 50% nationally. Three LSOAs, Whitelegg Way, Redhill Park South and Northbourne, rank 91<sup>st</sup>, 92<sup>nd</sup> and 96<sup>th</sup> respectively in the town or 24,021<sup>st</sup>, 24,073<sup>th</sup> and 25,610<sup>th</sup> nationally.

There are no low domain scores in the six LSOAs in the ward. The LSOA which covers the Redhill Park South area ranks second least deprived in the borough for the barriers to housing and services while Northbourne ranks 105<sup>th</sup>.

The charts illustrate the overall index of multiple deprivation (IMD) and the individual domains results. Each LSOA in the ward is listed by its decile i.e. a score of 1 indicates the LSOA is in the 10% most deprived whereas a score of 10 means the LSOA is in the 10% least deprived in England.





## Child Poverty

A report by the End Child Poverty organisation uses tax credit data and national trends on worklessness, compatible with national estimates of children living in households below the 60% median income level to measure poverty. On this basis 12.2% of children in this ward are classified as living in poverty before housing costs, this figure rises to 19.4% after housing costs are added in. This compares with 15.8% before housing costs and 25% after housing costs within the borough and 15.9% and 25.1% respectively across the UK.

Using housing benefit statistics reveals there were around 230 claimants with dependent children in this ward as at November 2015, this equates to around 21% of households in receipt of child benefit, the borough figure is 29%.

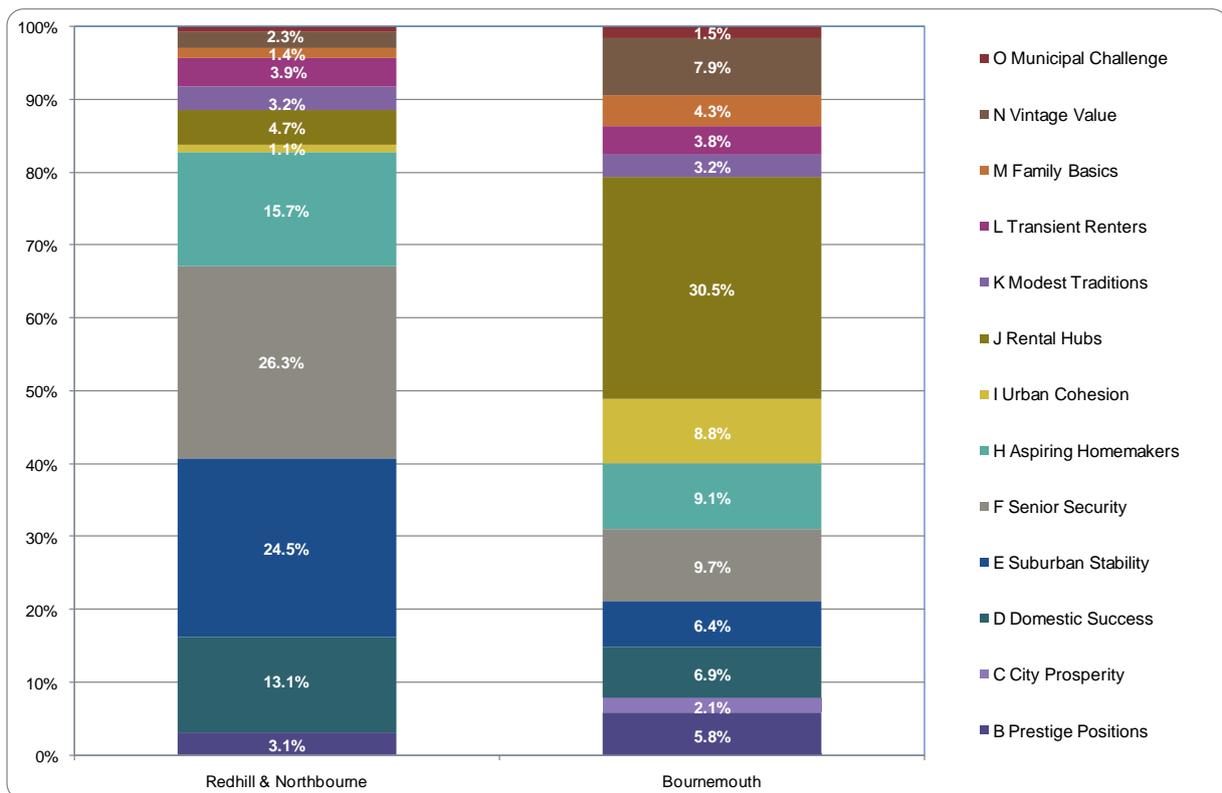
## Mosaic Public Sector classification

Using data from a wide range of public and private sources, Experian has developed Mosaic Public Sector. It is a lifestyle classification and when linked to specific data sources from health, education, criminal justice, local and central government can give an insight into citizen's requirements of these services. Additionally, it provides a 'common currency' that enables the same citizen to be viewed in the same way by all public bodies, thereby assisting joined-up government and partnership working. Using this data Experian classify every unit postcode by fifteen lifestyle groups and sixty-nine lifestyle types. Each of the groups and types has a description, the aim of which is to give an image of the area.



Over 26% of the households of Redhill and Northbourne ward are classified as ‘Elderly people with assets who are enjoying a comfortable retirement’ (Group F), which is the largest proportion of this group in any ward in the borough and compares with just 9.7% borough-wide. The second highest proportion is ‘Mature suburban owners living settled lives in mid-range housing’ (Group E) with 24.5% compared with 6.4% borough-wide. Twelve of the fifteen groups are represented in the ward.

### Comparison between Redhill and Northbourne and Bournemouth Borough Mosaic Public Sector Groups



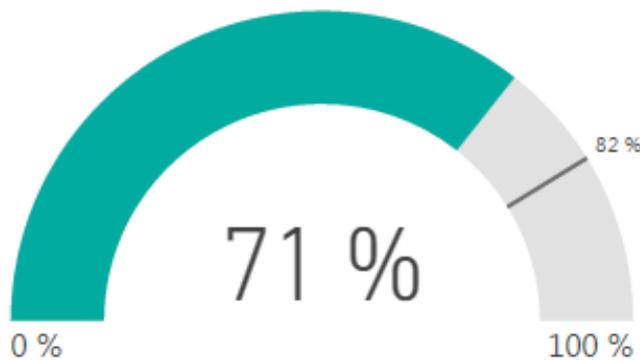
### Transport

There is a smaller proportion of households without a car (15.8%) than in England and Wales. Nearly 74% of residents aged 16-74 travel to work by car.



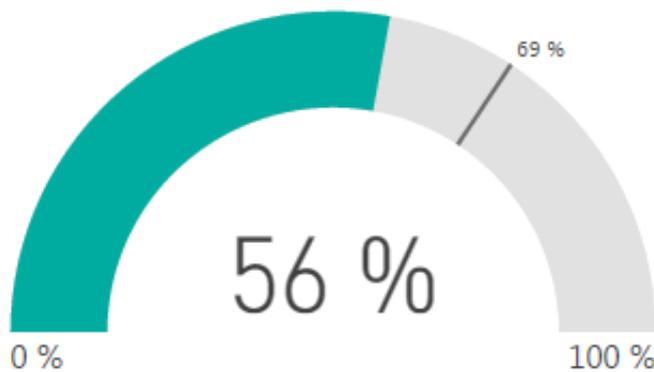
## Bournemouth Opinion Survey: Redhill & Northbourne

The Bournemouth Opinion Survey is a postal survey of residents which was most recently carried out in September and October 2015 and received 3,260 responses. This gives us a reasonable level of confidence in the results for the Borough as a whole. Once broken down to ward level the margin of error is wider; for Redhill & Northbourne the confidence interval on a 50% score is +/- 7.7%. Comparisons between Redhill & Northbourne and the Borough as a whole, or other wards, should be treated as indicative where they fall within this range.



### Satisfaction with the local area as a place to live

Seven in ten respondents from Redhill & Northbourne were satisfied with the local area as a place to live. This is significantly less than the Borough average of 82%. Eleven percent were dissatisfied with the area compared to 9% in the Borough overall.

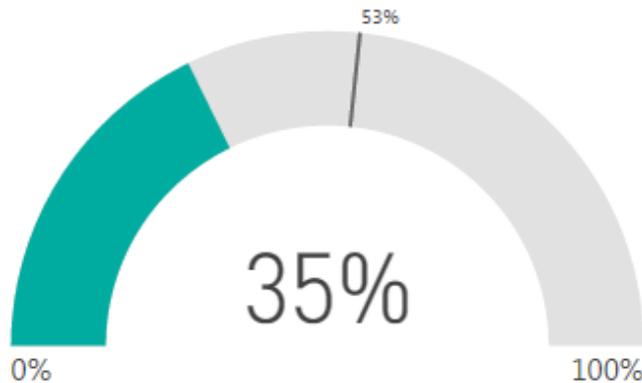


### Satisfaction with the way the Council runs things

Just over half of Redhill & Northbourne respondents were satisfied with the way the Council runs things, significantly lower than the overall score for the whole Borough (69%). More than one in five (22%) were dissatisfied, more than the Borough overall at 16%.



### Value for money (% agree)



Just over a third of Redhill & Northbourne respondents agree that the Council provides value for money. This is significantly less than the Council average (53%). One in five (21%) disagreed compared to 17% overall but significantly more gave a neutral response – 43% compared to 30% across the Borough.

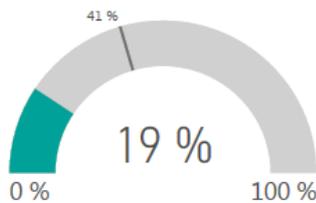
### Anti-social behaviour and community safety

Residents were asked how much of a problem different aspects of anti-social behaviour are in their area. These results are combined to create an overall score which shows the percentage of people with a high combined perception of anti-social behaviour in their area. Across the whole Borough 22% of respondents had a high perception of anti-social behaviour.

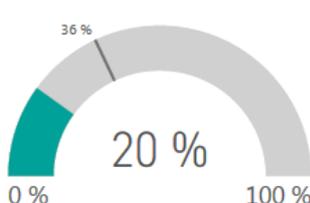
#### High Perception of Anti-Social Behaviour

**11 %**

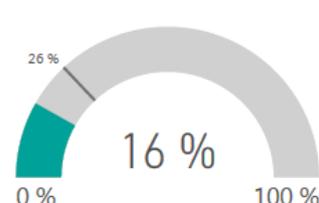
Drug dealing and drug use



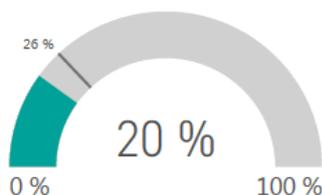
Drunk & rowdy behaviour



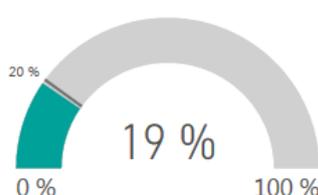
Vandalism & graffiti



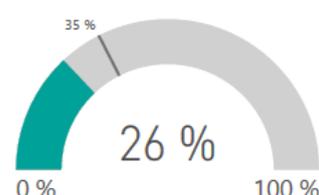
Groups hanging around



Noisy neighbours & loud parties



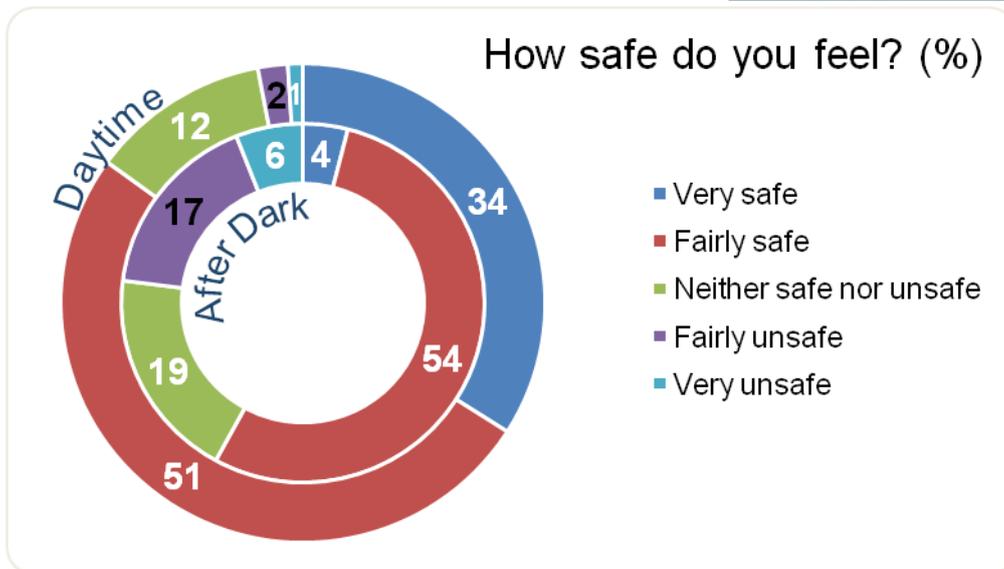
Rubbish & litter lying around



% respondents perceiving a problem

We also asked residents how safe or unsafe they feel outside in their local area, both during the daytime and after dark.





### Residents' priorities

We asked residents which five factors (from a list of 21) are the most important in making somewhere a good place to live. They were then asked which five factors from the same list are most in need of improvement in their local area. The factors with above average scores for both importance and improvement in Redhill & Northbourne are:

- Affordable decent housing
- Care services / supporting older, disabled and vulnerable people
- Clean streets
- Health services
- The level of crime
- The level of traffic congestion
- Road and pavement repairs

The full Bournemouth Opinion Survey report can be found on our website at [www.bournemouth.gov.uk/BOS](http://www.bournemouth.gov.uk/BOS)

For further information, please contact:

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